



Learn how to use your computer by listening to a friend.

FlipTrack audio cassettes allow you to learn in the most natural way possible—by sitting down with a knowledgeable friend.

The Preferred Way to Learn

With interactive FlipTrack courses, you learn directly by doing. No secondhand simulations.

You learn at your own convenience. At your own pace. On your own computer. No class schedules to meet.

You work with actual programs, trying the commands you want to master, and seeing the results. No reading required.

Lee McFadden is your personal tutor who talks you through each step. His widely acclaimed instructional tapes are used in thousands of corporations, schools and homes.

Teach Yourself. Train Others.

Use FlipTrack tapes over and over again. They're ideal for training others:

- Give your family a head start.
- Share them with your friends and colleagues.
- Bring new employees "up to speed" in hours, instead of weeks.

The patented FlipTrack format of the tapes lets you choose the subjects that interest you, covering as much or as little detail as you want. (No computer hookup is required for the cassette player.) And a fully indexed Guide provides a valuable, on-going reference.



FlipTrack[®] Learning Systems

A Division of Mosaic Media, Inc.
999 Main, Suite 200
Glen Ellyn, IL 60137

Choose from these tested FlipTrack courses:

Computer Operation

How to Operate the Apple IIe[®] Learn how to use each key and essential command, run programs, enter your own data, make backup copies of files and diskettes, protect and modify programs, and much more. Designed for the computer novice. Uses Apple's 3.3 System Master and Sample Programs diskettes.

3 FlipTrack Cassettes and Operator's Guide

How to Operate the Apple II Plus[®] At last, a non-technical introduction to the Apple II Plus keyboard, operating commands and system utilities for the non-programmer. Uses Apple's own 3.3 System Master diskette. Chosen by Apple to train its own field sales reps.

3 FlipTrack Cassettes & Operator's Guide

How to Operate the Apple III[®] Start with the basics—system set-up, keyboard familiarization and how to run both Apple III and Apple II programs. Then quickly move to use of the System Utilities to copy diskettes and files, create subdirectories and install "drivers" for your peripherals (a printer, the Profile hard disk, etc.).

4 FlipTrack Cassettes, 1 Demo Diskette & Operator's Guide

How to Operate the Franklin ACE 1000[®] A step-by-step introduction to the Franklin for the first-time computer user. Franklin's DOS diskette serves as the source for all computer checkout, diskette copying and file handling programs taught. There's no more effective way to learn.

3 FlipTrack Cassettes & Operator's Guide

How to Operate the IBM[®] Personal Computer In just a few hours, you can learn how to set up your IBM system, run programs and understand IBM disk storage procedures: Formatting, copying, creating files, renaming, deleting, batch processing, using a hard disk and more. PC DOS 1.1 and 2.0 compatible, using the DOS and Diagnostics diskettes that came with your system.

3 FlipTrack Cassettes & Operator's Guide

How to Operate the IBM[®] XT Explore the full capabilities of DOS 2.0 and your hard disk system with this comprehensive audio tutorial. From computer setup and keyboard familiarization to use of your system utilities, directory pathnames and an introduction to BASIC programming, you'll learn by doing every step of the way.

4 FlipTrack Cassettes & Operator's Guide

HOW TO OPERATE THE APPLE IIe

3 Audio Cassettes
& Operator's Guide

Each course, such as this popular one for the Apple IIe, consists of several FlipTrack cassettes and a fully-indexed Guide.



Introduction

How to Choose the Right Computer & Software What are your choices? What are the tradeoffs? Cut through the confusion with this unbiased cassette "consultant." Systematically assess your own hardware and software requirements. Presented in a lively dialogue format with a Selection Guide to be filled in as you go. An active, decision-making tool. **2 FlipTrack Cassettes and Selection Guide**

Word Processing

How to Use WordStar® Learn how to use all of WordStar's power to create your own documents, edit them, reorganize them, merge them, format them and print them. You'll even master specialized commands for underscore, boldface, page headings, subscripts, search and replace, microjustification and much more.

3 FlipTrack Cassettes & User's Guide

How to Use WordStar & MailMerge® The full WordStar course (above) is included, plus a lesson on how to prepare form letters and mailing lists, insert and adjust "boilerplate," print multiple copies, etc.

4 FlipTrack Cassettes & User's Guide

How to Use AppleWriter® Learn word processing as you work with your own text to create files, correct mistakes, move whole sentences and paragraphs, save documents and print them out in a wide variety of formats. You'll use Apple's word processing language (WPL) to merge files and automate form letters and mailing lists. Designed for use with Apple IIe, Apple II Plus and Apple III.

3 FlipTrack Cassettes & User's Guide

How to Use EasyWriter II® With FlipTrack cassettes to introduce you to this powerful word processing program, you start at the beginning with corrections to simple sentences and paragraphs, then move confidently ahead to advanced printing formats, use of EasySpeller II, and more. Cassette lessons apply to any computer that runs EasyWriter II.

3 FlipTrack Cassettes & User's Guide

Spreadsheets

How to Use Lotus 1-2-3® Step-by-step, you'll build a complete worksheet model yourself, using all major commands and special function keys of 1-2-3. Then you'll use the sorting, selection and other capabilities of your newly created database, working with both text and numeric data. Finally, you'll learn a variety of ways to graph your results. The course works with any computer that runs 1-2-3.

4 FlipTrack Cassettes & User's Guide

How to Use Multiplan® You'll start with a blank worksheet. But by the time you finish, you will have built a sophisticated cash flow budget model. And you will have learned firsthand every advanced feature of Multiplan, including how to sort entries, link worksheets and vary your print formats. The tapes can be used with any computer that runs Multiplan.

4 FlipTrack Cassettes & User's Guide

How to Use VisiCalc® The best way to learn VisiCalc is to use it to create a spreadsheet of your own under step-by-step, expert guidance. You'll enter labels, values and formulas, then discover the power of replication, "lookup", net present value, DIF and more. Generic for any computer that runs VisiCalc.

4 FlipTrack Cassettes & Lesson Summary

How to Use SuperCalc® Learning comes naturally when you are "talked through" the setup of a complex model from scratch, then use it to answer "what if" questions. In the process, you are introduced to every major command and function of SuperCalc in a logical learning sequence. Use these tapes with any computer that runs SuperCalc.

4 FlipTrack Cassettes & User's Guide

Operating Systems

How to Operate Your Computer Under CP/M® Learn by doing—not reading—how to format and copy diskettes, copy and erase files (including "wildcard" shortcuts), create and edit documents, use batch processing and more. Works with any CP/M-based computer. Use the course again and again.

3 FlipTrack Cassettes & Operator's Guide

How to Operate Your Computer Under CP/M-86® Here's a painless introduction to the CP/M operating system for 16-bit machines. Take the mystery out of PIP, STAT and the other disk and file handling commands, as you learn to use CP/M with your application programs. Generic for any computer using CP/M-86.

3 FlipTrack Cassettes & Operator's Guide

More to Come . . .



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RETAIL PRICE LIST

Computer Operation

How to Operate the Apple IIe	\$ 57.00
How to Operate the Apple II Plus	\$ 57.00
How to Operate the Apple III	\$110.00
How to Operate the Atari 600XL/800XL	\$ 19.95
How to Operate the Commodore 64	\$ 29.95
How to Operate the Commodore VIC-20	\$ 19.95
How to Operate the Franklin Ace 1000	\$ 57.00
How to Operate the IBM Personal Computer	\$ 57.00
How to Operate the IBM PCjr	\$ 39.95
How to Operate the IBM XT	\$ 75.00
How to Operate the Texas Instruments 99/4A	\$ 16.95

Word Processing

How to Use Apple Writer	\$ 57.00
How to Use EasyWriter II	\$ 57.00
How to Use WordStar	\$ 57.00
How to Use WordStar & MailMerge	\$ 75.00

Spreadsheets

How to Use Lotus 1-2-3	\$ 75.00
How to Use Multiplan	\$ 75.00
How to Use SuperCalc	\$ 75.00
How to Use VisiCalc	\$ 75.00

Operating Systems

How to Operate Your Computer Under CP/M	\$ 60.00
How to Operate Your Computer Under CP/M-86	\$ 75.00

Software courses are for any computer on which the software runs. They are not machine-specific.

Prices effective October 1, 1983. Subject to change without notice.

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Division of Mosaic Media, Inc.

999 Main, Suite 200

Glen Ellyn, Illinois 60137

800/222-FLIP

(In Illinois 312/790-1117)